Maximize what you keep, not just what you sell for.

Solenture serves as the lead advisor to business owners navigating a transition or sale — starting with your goals, your timeline, and your definition of success, not the market.

A DIFFERENT KIND OF EXIT ADVISOR

We don't just close deals. We design outcomes.

Traditional business brokerage is transaction-driven — focused on closing a deal and hitting a price. Solenture is outcome-driven: every decision is anchored to what you need after the sale, how the business should be structured, and what your life looks like next. The result isn't just a higher headline number — it's a better net outcome, with strategy, tax, and wealth planning aligned from day one.

TRADITIONAL BROKER	SOLENTURE
– Transaction-driven, focused on closing	– Outcome-driven, focused on net result
– Starts with the market and buyer demand	– Starts with your goals and financial picture
– Earns a fee on the sale price	– Strategy, tax, and wealth aligned from day one
– Engagement ends at close	– Integrated support through post-sale transition

HOW WE ENGAGE

Flexible support. Constant focus on your outcome.

PHASE 01

Advisory & Planning

Define your personal financial goals. Assess whether, when, and how a transition should occur.

PHASE 02

Value Optimization

Close the gap between current value and your desired outcome through targeted improvements.

PHASE 03

Transaction Coordination

Serve as lead advisor, coordinating investment bankers, legal, and tax counsel through close.

PHASE 04

Execution & Transition

Manage positioning and negotiation, then coordinate post-close wealth deployment.

WHAT WE DO

Full-spectrum exit advisory at every stage.

Exit Readiness & Value Gap Analysis

A structured assessment of your business's current state — identifying what's driving, or limiting, its value, and building a roadmap to close the gap.

- Business valuation and buyer-readiness assessment
- Value gap identification and prioritization
- EBITDA normalization and financial cleanup
- Owner-dependency analysis

Transaction Advisory & Coordination

A single, owner-aligned voice in the room — coordinating attorneys, accountants, and investment bankers so your strategy stays intact from first conversation through close.

- Transaction structuring and deal review
- Advisor coordination (legal, tax, investment banking)
- Due diligence preparation and management
- Negotiation strategy and support

Post-Sale Wealth Integration

The close isn't the finish line. Solenture coordinates the full post-liquidity picture — tax-efficient deployment, estate structures, and investment strategy — with the same team that helped you sell.

- Post-liquidity wealth strategy
- Tax-efficient asset deployment
- Estate and trust coordination
- Investment management through Reedmark Advisors, LLC

READY TO TALK?

Your exit is the most important deal you'll ever do.

Whether you're actively planning an exit or just beginning to think about your long-term strategy, the best time to engage Solenture is before you need us.

412-281-5472 | 1-800-842-2252 | info@solenture.com | solenture.com